Manhattan Institute
Survey of 4,000 adults across 20 MSAs (200 per MSA)
Fielded August 11–20, 2021
Online survey, sample from web panels

LANDSCAPE

Now, we would like to ask you some questions about the [INSERT MAIN CITY] area . . .

1. [QDirection] All in all, do you think things in the [INSERT MAIN CITY] area are generally headed in the right direction, or do you feel things are off on the wrong track?
   1. Generally headed in the right direction 52%
   2. Off on the wrong track 32%
   3. Unsure 17%

2. [QStayLeave] If you could live anywhere, would you prefer to . . . ? [RANDOMIZE 1-2]
   1. Stay in the [MAIN CITY] area 50%
   2. Move away from the [MAIN CITY] area 39%
   3. Unsure 12%

3. [QUrbanPref] If you would live anywhere, in what type of area would you prefer to live?
   1. City 32%
   2. Suburb near a city 38%
   3. Small town 17%
   4. Rural area 10%
   5. Unsure 3%
4. [Ratings Battery] How would you rate each of the following in the [INSERT MAIN CITY] area today? [DISPLAY AS GRID OVER TWO PAGES] [RANDOMIZE A-I] [RANDOMIZE: FORM A SCALE 1-5, FORM B SCALE 5-1]

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<tbody>
<tr>
<td>A. Overall quality of life</td>
<td>46%</td>
<td>18%</td>
<td>18%</td>
<td>28%</td>
<td>34%</td>
<td>12%</td>
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<td>B. Economic conditions</td>
<td>37%</td>
<td>24%</td>
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<td>36%</td>
<td>17%</td>
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<td>C. Quality of public schools</td>
<td>37%</td>
<td>22%</td>
<td>15%</td>
<td>22%</td>
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<tr>
<td>D. Public safety and crime rates</td>
<td>33%</td>
<td>32%</td>
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<td>19%</td>
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<td>E. Quality of roads and bridges</td>
<td>32%</td>
<td>30%</td>
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<td>22%</td>
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<td>F. Public transportation (buses, subway, etc.)</td>
<td>32%</td>
<td>30%</td>
<td>10%</td>
<td>22%</td>
<td>35%</td>
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<td>G. Cost of living</td>
<td>27%</td>
<td>41%</td>
<td>11%</td>
<td>16%</td>
<td>29%</td>
<td>21%</td>
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<td>H. Affordability of housing</td>
<td>25%</td>
<td>47%</td>
<td>10%</td>
<td>15%</td>
<td>26%</td>
<td>22%</td>
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5. [QCostLiving] Thinking about your personal financial circumstances, do you feel you are . . . ? [RANDOMIZE SCALE 1-3, 3-1]

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<td>C. Spread of COVID-19 infections</td>
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6. [Problems Battery] How concerned are you, if at all, that the following are a problem in the [INSERT MAIN CITY] area? [RANDOMIZE A-I]

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7. [QJobs] Thinking about the current job market in the [INSERT MAIN CITY] area, would you say . . . ? [RANDOMIZE 1-2]
   1. There are plenty of good jobs available 39%
   2. Good jobs are hard to find 44%
   3. Unsure 17%

8. [QImpJobFuture] How important are future job prospects and opportunities to you in deciding whether you want to continue living in the [INSERT MAIN CITY] area or move somewhere else?
   VERY/SOMEWHA_ IMPORTANT 66%
   NOT THAT/NOTH ALL IMPORTANT 28%
   1. Very important 36%
   2. Somewhat important 30%
   3. Not that important 14%
   4. Not at all important 13%
   5. Unsure 6%

9. [QGetAhead] How satisfied or dissatisfied are you with the opportunity for a person in the [INSERT MAIN CITY] area to get ahead by working hard?
   VERY/SOMewhat SATISFIED 62%
   VERY/SOMewhat DISSATISFIED 28%
   1. Very satisfied 22%
   2. Somewhat satisfied 40%
   3. Somewhat dissatisfied 18%
   4. Very dissatisfied 10%
   5. Unsure 10%

10. [QSupportSmall] How supportive do you feel local government in the [INSERT MAIN CITY] area is toward small businesses?
    VERY/SOMewhat SUPPORTIVE 56%
    NOT THAT/NOTH ALL SUPPORTIVE 30%
    1. Very supportive 18%
    2. Somewhat supportive 38%
    3. Not that supportive 20%
    4. Not at all supportive 10%
    5. Unsure 14%
11. [QPlaceChoice] What are the top two most important factors for you in choosing where to live? [SELECT TWO] [RANDOMIZE 1-12]
   1. Cost of living 41%
   2. Affordable housing 33%
   3. Crime rates 25%
   4. Being close to family 21%
   5. Access to good jobs 17%
   6. Ease of commuting 11%
   7. Access to parks, nature, or outdoor recreation 10%
   8. Access to good schools 9%
   9. Access to good restaurants or shops 9%
  10. Diversity and inclusivity 9%
  11. Opportunity to get ahead 8%
  12. Access to entertainment options (e.g. music venues, theaters) 5%
  13. Something else (Please specify) 3%

   1. A community where the homes are larger and farther apart, but schools, stores, and restaurants are a few miles away 52%
   2. A community where the homes are smaller and closer to each other, but schools, stores, and restaurants are within walking distance 39%
   3. Unsure 9%

13. [QHousPol Battery] People have proposed various ways of making more affordable housing options available. Would you support or oppose each of the following being done in the [INSERT MAIN CITY] area? [RANDOMIZE A-C]

   A. Expediting and streamlining the approvals process so it is easier to begin building more housing
      SUPPORT  OPPOSE
      1. Strongly support  68%  20%
      2. Somewhat support  29%  38%
      3. Somewhat oppose  14%  14%
      4. Strongly oppose  6%   13%
      5. Unsure           14%  14%

   B. Allow more housing to be built near transit stops
      SUPPORT  OPPOSE
      1. Strongly support  66%  20%
      2. Somewhat support  28%  38%
      3. Somewhat oppose  14%  7%
      4. Strongly oppose  7%   14%
      5. Unsure           14%  14%

   C. Allow more backyard apartments to be built
      SUPPORT  OPPOSE
      1. Strongly support  55%  31%
      2. Somewhat support  24%  31%
      3. Somewhat oppose  18%  14%
      4. Strongly oppose  14%  14%
      5. Unsure           14%  14%
14. [QHousingDebate] Thinking about the availability and affordability of housing in the [INSERT MAIN CITY] area, which of the following statements do you agree with more? [RANDOMIZE 1-2]

1. Housing prices are high because there aren't enough homes available for rent or purchase, making it harder for working and middle-class people to afford a home. State and local governments need to make it easier to build more homes. 30%

2. There are homes available, but they're too expensive for working and middle-class people to rent or purchase. State and local governments need to subsidize building more affordable homes. 55%

3. Unsure 15%
15. [Education Proposals] Would you support or oppose each of the following policy changes in the [INSERT MAIN CITY] area? [RANDOMIZE A-C]

<table>
<thead>
<tr>
<th></th>
<th>SUPPORT</th>
<th>OPPOSE</th>
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</thead>
<tbody>
<tr>
<td>A. Allow parents to choose which public school they would like to send their children to, regardless of their zip code, and have the funding for that student follow them to their school of choice</td>
<td>71% 18%</td>
<td>40% 31% 12% 6% 11%</td>
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<tr>
<td>B. Encourage more charter schools</td>
<td>57% 22%</td>
<td>26% 32% 13% 9% 21%</td>
</tr>
<tr>
<td>C. Remove lessons based on critical race theory about concepts such as white privilege and systemic racism from public school curriculum</td>
<td>54% 29%</td>
<td>34% 20% 11% 18% 16%</td>
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</tbody>
</table>
16. [QCrimeTrend] Do you think crime in the [INSERT MAIN CITY] area is . . . ? [RANDOMIZE 1-5, 5-1]

INCREASING A LOT/SOME: 60%
DECREASING A LOT/SOME: 10%
1. Increasing a lot: 30%
2. Increasing some: 30%
3. Staying the same: 23%
4. Decreasing some: 7%
5. Decreasing a lot: 3%
6. Unsure: 7%

17. [QPolicSafe] How much confidence do you have in the police in the [INSERT MAIN CITY] area?

A GREAT DEAL/A FAIR AMOUNT: 56%
JUST SOME/VERY LITTLE: 38%
1. A great deal: 21%
2. A fair amount: 35%
3. Just some: 23%
4. Very little: 16%
5. Unsure: 6%
18. [Policing Policies Support Battery] Would you support or oppose each of the following policy changes related to police departments in the [INSERT MAIN CITY] area?

[RANDOMIZE A-E]

<table>
<thead>
<tr>
<th>Policy Change</th>
<th>Support</th>
<th>Oppose</th>
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<tbody>
<tr>
<td>A. Establish more partnerships between local police and community groups to identify and address community concerns</td>
<td>82%</td>
<td>8%</td>
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<tr>
<td>B. Recruit more police officers with college degrees, who research suggests are less likely to use physical force</td>
<td>74%</td>
<td>13%</td>
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<tr>
<td>C. Empower police officers to be more responsive to quality-of-life issues in communities, such as graffiti, public urination, and littering</td>
<td>72%</td>
<td>16%</td>
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<tr>
<td>D. Empower police officers to remove homeless encampments if the people living there are offered social services and housing in shelters</td>
<td>71%</td>
<td>16%</td>
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<tr>
<td>E. Reduce the budget of the police department in your community, even if that means fewer police officers, if the money is shifted to programs related to mental health, housing, and education</td>
<td>39%</td>
<td>51%</td>
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</table>

19. [QPolicePresence] Which would you prefer to see in the [INSERT MAIN CITY] area?

[RANDOMIZE 1-2]

1. A larger police presence than currently exists 53%
2. A smaller police presence than currently exists 13%
3. No change 22%
4. Unsure 13%
Finally, we have some questions for statistical purposes.

20. [QEmployment] What is your current employment status?
1. Employed full-time 42%
2. Employed part-time 10%
3. Freelance, contract, temporary, or gig work 3%
4. Unemployed and looking for work 8%
5. Stay-at-home parent or caregiver 6%
6. Full-time student 4%
7. Retired 22%
8. Something else 3%
9. Prefer not to say 1%

21. [QHHmembers] Including yourself, how many people currently live in your household?
1. 1 (Only me) 21%
2. 2 32%
3. 3 18%
4. 4 17%
5. 5 8%
6. 6 3%
7. 7 1%
8. 8 *%
9. 9 *%
10. 10 or more *%
11. Prefer not to say 1%

22. [QIncome] Which range includes your annual household income?
1. Less than $30,000 per year 21%
2. $30,000 to $49,999 per year 19%
3. $50,000 to $74,999 per year 18%
4. $75,000 to $99,999 per year 14%
5. $100,000 to $149,999 per year 13%
6. $150,000 to $199,999 per year 5%
7. $200,000 or more per year 5%
8. Prefer not to say 6%
23. [QHomeType] Which of the following describes the type of home you currently live in? (Your primary residence)
1. Single-family home that is detached from any other house 60%
2. Apartment or condo 26%
3. Single-family home that is attached to one or more houses (e.g., row house or townhome) 8%
4. Mobile home 3%
5. Hotel or motel 1%
6. Other (Please specify) 1%
7. Prefer not to say 2%

24. [QRentOwn] Do you own or rent your home? (Your primary residence)
1. Own 58%
2. Rent 38%
3. Prefer not to say 4%

25. [QTTypical Transport] In a typical week, which one or two of the following forms of transportation do you most often use to get around in the [INSERT MAIN CITY] area? [SELECT UP TO TWO.] [RANDOMIZE 1-8]
1. My own car 76%
2. Walking 24%
3. Buses 11%
4. Subway or metro 9%
5. Rideshare services like Uber or Lyft 8%
6. Riding a bicycle 4%
7. Taxis 3%
8. Microtransit services like scooters 1%
9. Something else (Please specify) 3%

26. [QParent] Are you the parent or guardian of a child under the age of 18?
1. Yes 30%
2. No 69%
3. Prefer not to say 1%

27. [QParty] Regardless of how you typically vote, would you say you consider yourself a …?
[RANDOMIZE ORDER 1-5, 5-1]
STRONG/NOT VERY STRONG REPUBLICAN 24%
STRONG/NOT VERY STRONG DEMOCRAT 41%
1. Strong Republican 15%
2. Not very strong Republican 8%
3. Independent 26%
4. Not very strong Democrat 13%
5. Strong Democrat 28%
6. A member of another party 1%
7. Unsure 8%
28. [QPartyLean] Which of the following statements would you say best describes you? [RANDOMIZE SCALE 1-4, 4-1]

<table>
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<th>Statement</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>TOTAL VOTES FOR REPUBLICANS</td>
<td>16%</td>
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<tr>
<td>TOTAL VOTES FOR DEMOCRATS</td>
<td>24%</td>
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<tr>
<td>1. I almost always vote for Republican candidates</td>
<td>5%</td>
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<td>2. I vote for Republicans more often than I vote for Democrats</td>
<td>11%</td>
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<td>3. I vote for Democrats more often than I vote for Republicans</td>
<td>15%</td>
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<td>4. I almost always vote for Democratic candidates</td>
<td>9%</td>
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<td>5. I vote equally for Democrats and Republicans</td>
<td>21%</td>
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<td>6. Unsure</td>
<td>38%</td>
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</tbody>
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**Recode: QParty + QPartyLean**

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Republican+Republican- leaning Independents</td>
<td>29%</td>
</tr>
<tr>
<td>Total Democratic+Democratic- leaning Independents</td>
<td>50%</td>
</tr>
<tr>
<td>Total Independent</td>
<td>7%</td>
</tr>
<tr>
<td>Total Member of Another Party</td>
<td>1%</td>
</tr>
<tr>
<td>Unsure</td>
<td>13%</td>
</tr>
</tbody>
</table>

**ASK ALL:**

29. [Qideology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE ORDER 1-5, 5-1]

<table>
<thead>
<tr>
<th>Acceptance</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>VERY/SOMewhat conservative</td>
<td>28%</td>
</tr>
<tr>
<td>VERY/SOMewhat liberal</td>
<td>29%</td>
</tr>
<tr>
<td>1. Very conservative</td>
<td>14%</td>
</tr>
<tr>
<td>2. Somewhat conservative</td>
<td>14%</td>
</tr>
<tr>
<td>3. Moderate</td>
<td>36%</td>
</tr>
<tr>
<td>4. Somewhat liberal</td>
<td>14%</td>
</tr>
<tr>
<td>5. Very liberal</td>
<td>14%</td>
</tr>
<tr>
<td>6. Unsure</td>
<td>8%</td>
</tr>
</tbody>
</table>
30. [QAge] What is your age?
   1. 18-29 21%
   2. 30-39 21%
   3. 40-49 15%
   4. 50-64 23%
   5. 65+ 20%

31. [QState] Which state do you live in?
   1. Cost of living 41%
   2. Affordable housing 33%
   3. Crime rates 25%
   4. Being close to family 21%
   5. Access to good jobs 17%
   6. Ease of commuting 11%
   7. Access to parks, nature, or outdoor recreation 10%
   8. Access to good schools 9%
   9. Access to good restaurants or shops 9%
  10. Diversity and inclusivity 9%
  11. Opportunity to get ahead 8%
  12. Access to entertainment options (e.g. music venues, theaters) 5%
  13. Something else (Please specify) 3%

32. [QZip] Please enter your 5-digit zip code:
    [TEXT BOX] [TERMINATE IF ZIP CODE IS NOT IN MSA]

33. [QUrban] How would you describe the area where you live?
   1. City 42%
   2. Suburb near a city 47%
   3. Small town 5%
   4. Rural area 6%

34. [QIndustry] Do you or does anyone in your household work in any of the following industries? [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-7]?
   1. Technology 5%
   2. Retail stores 6%
   3. Healthcare or the pharmaceutical industry 8%
   4. Journalism or the media TERMINATE -
   5. Food service or the restaurant industry TERMINATE -
   6. Market research TERMINATE -
   7. Public relations TERMINATE -
   8. None of these 79%
35. [QGender] Do you describe yourself as a man, a woman, or in some other way?
   1. Man 48%
   2. Woman 51%
   3. Some other way *

36. [QRace] What is your race or ethnicity? You may choose any that apply to you. [ALLOW MULTIPLE RESPONSES] [RANDOMIZE 1-6]
   1. White 61%
   2. Black or African American 14%
   3. Hispanic or Latino 23%
   4. Asian 9%
   5. Native American or Alaska Native 1%
   6. Native Hawaiian or Other Pacific Islander 1%
   7. Something else (Please specify) 1%

37. [QEducation] What is the highest level of education you have completed?
   1. High school or less 34%
   2. Some college 18%
   3. Associate degree 11%
   4. Bachelor’s degree 23%
   5. Graduate degree 14%
   6. Prefer not to say 1%

38. MSA WEIGHTED BY POPULATION SIZE
   1. Atlanta 6%
   2. Austin 2%
   3. Boston 5%
   4. Charlotte 2%
   5. Dallas-Fort Worth 7%
   6. Denver 3%
   7. Houston 7%
   8. Las Vegas 2%
   9. Los Angeles 12%
   10. Miami 6%
   11. Minneapolis 3%
   12. New York City 15%
   13. Orlando 2%
   14. Phoenix 5%
   15. Riverside - San Bernardino 4%
   16. San Antonio 2%
   17. San Francisco 5%
   18. Seattle 4%
   19. Tampa 3%
   20. Washington D.C. 6%