

An aerial, black and white photograph of the New York City skyline, featuring a dense cluster of skyscrapers along the East River. The Freedom Tower is prominent on the left. The Hudson River is visible on the far left, and the city extends into the distance under a hazy sky.

Assessing the Race: Polling the 2025 NYC Mayoral Election

Toplines

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Online sample of 618 respondents fielded over web panels and SMS from \$start_day to \$end_day and weighted to education, age, gender, race, and 2024 election results. The margin of error is +/-3.94%. D/R breakdown is based on party self-identification. This survey is based on an oversample of Democrats.

Are you currently registered to vote in New York City?

	All	D	R
Yes, as a Republican	14	0	100
Yes, as a Democrat	78	100	0
Yes, as a member of the Working Families Party.....	2	0	0
Yes, with a different political party	0	0	0
Yes, as an independent or unaffiliated voter	6	0	0
Not sure.....	0	0	0
No, I am not registered to vote in New York State	0	0	0

Thinking about your political beliefs overall, how would you describe yourself?

	All	D	R
Very conservative	7	2	30
Somewhat conservative	12	10	21
Moderate.....	28	26	37
Somewhat liberal	18	21	10
Very liberal	33	39	3
Not sure.....	3	2	0
Conservative	19	12	51
Liberal.....	51	60	13
Net conservative	-32	-48	38

Even though it is still a ways away, how likely are you to vote in the 2025 New York City Mayoral election?

	All	D	R
Absolutely certain	67	68	60
Very likely	33	32	40
Possibly	0	0	0
Not very likely	0	0	0
Not at all likely	0	0	0
Likely	33	32	40
Not likely	0	0	0
Net likely.....	33	32	40

Do you have a favorable or unfavorable opinion of the following political figures?

Donald Trump

	All	D	R
Very favorable	17	7	67
Somewhat favorable.....	10	8	15
Somewhat unfavorable	8	10	4
Very unfavorable.....	65	75	12
Not sure.....	0	0	2
Favorable.....	27	15	82
Unfavorable	73	85	16
Net favorable	-46	-70	66

Kathy Hochul

	All	D	R
Very favorable	19	23	6
Somewhat favorable.....	30	35	11
Somewhat unfavorable	19	20	16
Very unfavorable.....	25	17	57
Not sure.....	8	6	11
Favorable.....	49	58	17
Unfavorable	44	37	73
Net favorable	5	21	-56

Eric Adams

	All	D	R
Very favorable	7	8	2
Somewhat favorable.....	18	17	20
Somewhat unfavorable	27	26	33
Very unfavorable.....	44	46	35
Not sure.....	4	3	10
Favorable.....	25	25	22
Unfavorable	71	72	68
Net favorable	-46	-47	-46

Brad Lander

	All	D	R
Very favorable	12	14	10
Somewhat favorable.....	17	19	2
Somewhat unfavorable	7	5	8
Very unfavorable.....	9	8	19
Not sure.....	55	55	62
Favorable.....	29	33	12
Unfavorable	16	13	27
Net favorable	13	20	-15

Jessica Ramos

	All	D	R
Very favorable	10	11	2
Somewhat favorable.....	17	18	4
Somewhat unfavorable	7	6	6
Very unfavorable.....	7	4	25
Not sure.....	59	60	63
Favorable.....	27	29	6
Unfavorable	14	10	31
Net favorable	13	19	-25

Scott Stringer

	All	D	R
Very favorable	15	18	4
Somewhat favorable.....	25	28	12
Somewhat unfavorable	12	8	21
Very unfavorable.....	9	7	20
Not sure.....	39	38	43
Favorable.....	40	46	16
Unfavorable	21	15	41
Net favorable	19	31	-25

Andrew Cuomo

	All	D	R
Very favorable	22	26	8
Somewhat favorable.....	24	25	26
Somewhat unfavorable	18	17	15
Very unfavorable.....	31	28	42
Not sure.....	5	4	9
Favorable.....	46	51	34
Unfavorable	49	45	57
Net favorable	-3	6	-23

Chris Christie

	All	D	R
Very favorable	7	6	8
Somewhat favorable.....	26	28	31
Somewhat unfavorable	21	21	24
Very unfavorable.....	32	32	25
Not sure.....	13	14	11
Favorable.....	33	34	39
Unfavorable	53	53	49
Net favorable	-20	-19	-10

Whitney Tilson

	All	D	R
Very favorable	2	2	0
Somewhat favorable.....	3	2	9
Somewhat unfavorable	6	5	10
Very unfavorable.....	6	3	23
Not sure.....	83	89	57
Favorable.....	5	4	9
Unfavorable	12	8	33
Net favorable	-7	-4	-24

Zellnor Myrie

	All	D	R
Very favorable	4	5	2
Somewhat favorable.....	6	5	9
Somewhat unfavorable	8	7	7
Very unfavorable.....	4	3	8
Not sure.....	77	80	74
Favorable.....	10	10	11
Unfavorable	12	10	15
Net favorable	-2	0	-4

Zohran Mamdani

	All	D	R
Very favorable	5	3	2
Somewhat favorable.....	5	3	10
Somewhat unfavorable	5	5	6
Very unfavorable.....	5	5	5
Not sure.....	80	84	76
Favorable.....	10	6	12
Unfavorable	10	10	11
Net favorable	0	-4	1

Michael Blake

	All	D	R
Very favorable	2	3	2
Somewhat favorable.....	4	2	13
Somewhat unfavorable	5	4	6
Very unfavorable.....	2	2	4
Not sure.....	87	89	75
Favorable.....	6	5	15
Unfavorable	7	6	10
Net favorable	-1	-1	5

Jim Walden

	All	D	R
Very favorable	3	3	4
Somewhat favorable.....	3	3	8
Somewhat unfavorable	5	4	8
Very unfavorable.....	3	3	4
Not sure.....	86	87	76
Favorable.....	6	6	12
Unfavorable	8	7	12
Net favorable	-2	-1	0

Ritchie Torres

	All	D	R
Very favorable	16	20	4
Somewhat favorable.....	23	21	44
Somewhat unfavorable	10	10	7
Very unfavorable.....	8	5	13
Not sure.....	43	44	31
Favorable.....	39	41	48
Unfavorable	18	15	20
Net favorable	21	26	28

Jessica Tisch

	All	D	R
Very favorable	16	15	28
Somewhat favorable.....	14	14	13
Somewhat unfavorable	10	8	15
Very unfavorable.....	9	8	7
Not sure.....	51	54	37
Favorable.....	30	29	41
Unfavorable	19	16	22
Net favorable	11	13	19

Joe Borelli

	All	D	R
Very favorable	8	5	25
Somewhat favorable.....	7	5	19
Somewhat unfavorable	8	7	7
Very unfavorable.....	8	10	7
Not sure.....	69	73	42
Favorable.....	15	10	44
Unfavorable	16	17	14
Net favorable	-1	-7	30

**If the Democratic primary for New York City mayor were held today, who would be your first choice?
(N=480)**

	All	D	R
Eric Adams	14	14	0
Brad Lander	13	13	0
Jessica Ramos	5	5	0
Scott Stringer	11	11	0
Andrew Cuomo	30	30	0
Zohran Mamdani	1	1	0
Zellnor Myrie.....	2	2	0
Michael Blake.....	0	0	0
Jim Walden	0	0	0
Someone else	4	4	0
Not sure.....	19	19	0

If the Democratic primary for New York City mayor were held today, who would be your second choice?
(N=390)

	All	D	R
Eric Adams	11	11	0
Brad Lander	9	9	0
Jessica Ramos	16	16	0
Scott Stringer	15	15	0
Andrew Cuomo	17	17	0
Zohran Mamdani	1	1	0
Zellnor Myrie.....	2	2	0
Michael Blake.....	2	2	0
Jim Walden	0	0	0
Someone else	9	9	0
Not sure.....	19	19	0

If the Democratic primary for New York City mayor were held today, who would be your third choice?
(N=318)

	All	D	R
Eric Adams	4	4	0
Brad Lander	9	9	0
Jessica Ramos	12	12	0
Scott Stringer	17	17	0
Andrew Cuomo	6	6	0
Zohran Mamdani	1	1	0
Zellnor Myrie.....	4	4	0
Michael Blake.....	4	4	0
Jim Walden	1	1	0
Someone else	17	17	0
Not sure.....	25	25	0

If the Democratic primary for New York City mayor were held today, who would be your fourth choice?
(N=239)

	All	D	R
Eric Adams	4	4	0
Brad Lander	9	9	0
Jessica Ramos	7	7	0
Scott Stringer	7	7	0
Andrew Cuomo	13	13	0
Zohran Mamdani	1	1	0
Zellnor Myrie.....	7	7	0
Michael Blake.....	2	2	0
Jim Walden	4	4	0
Someone else	33	33	0
Not sure.....	13	13	0

If the Democratic primary for New York City mayor were held today, who would be your fifth choice?
(N=209)

	All	D	R
Eric Adams	13	13	0
Brad Lander	3	3	0
Jessica Ramos	4	4	0
Scott Stringer	1	1	0
Andrew Cuomo	0	0	0
Zohran Mamdani	3	3	0
Zellnor Myrie.....	6	6	0
Michael Blake.....	11	11	0
Jim Walden	1	1	0
Someone else	39	39	0
Not sure.....	19	19	0

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Eric Adams	40	47	12
Curtis Sliwa	30	22	70
Not sure.....	30	31	18

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Andrew Cuomo	59	68	31
Curtis Sliwa	25	18	55
Not sure.....	16	14	13

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Eric Adams	38	40	24
Chris Christie	35	33	52
Not sure.....	27	26	23

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Andrew Cuomo	52	57	30
Chris Christie	30	29	40
Not sure.....	19	13	30

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Andrew Cuomo	44	52	21
Eric Adams	20	22	7
Curtis Sliwa	23	15	58
Not sure.....	13	11	15

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Andrew Cuomo	44	49	31
Eric Adams	22	22	11
Chris Christie	17	15	34
Not sure.....	17	13	25

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Andrew Cuomo	39	44	23
Eric Adams	20	19	13
Brad Lander	23	23	26
Not sure.....	18	13	38

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Andrew Cuomo	50	55	41
Eric Adams	27	27	20
Not sure.....	23	18	39

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Brad Lander	40	47	12
Curtis Sliwa	27	18	64
Not sure.....	33	35	24

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Brad Lander	42	44	33
Chris Christie	23	22	32
Not sure.....	35	34	34

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Andrew Cuomo	55	61	32
Joe Borelli	19	15	38
Not sure.....	26	23	30

In the general election for New York City mayor, who would you vote for if these were the major candidates?

	All	D	R
Brad Lander	34	37	16
Joe Borelli	20	16	44
Not sure.....	45	47	39

Generally speaking, do you think the country is headed in the right direction or is it on the wrong track?

	All	D	R
Right direction	25	20	48
Wrong track	68	74	37
Not sure.....	8	6	15

Do you generally think things in New York City are headed in the right direction, or are they on the wrong track?

	All	D	R
Right direction	22	24	11
Wrong track	66	64	74
Not sure.....	12	12	15

Of the following issues facing New York City, which is the most important to you? (2 selections)

	All	D	R
Housing costs	29	31	13
Homelessness	16	18	12
Migrants and immigration	22	16	61
Jobs and the economy	28	31	14
Crime and public safety	49	47	65
Schools and education	10	11	3
Public transportation.....	20	21	5
The environment.....	4	4	1
Taxes.....	14	16	6
Not sure.....	5	3	10

Do you approve or disapprove of the way Eric Adams is handling his job as mayor?

	All	D	R
Strongly approve.....	7	8	2
Somewhat approve.....	27	26	23
Somewhat disapprove.....	19	20	26
Strongly disapprove.....	44	45	39
Not sure.....	3	2	10
Approve.....	34	34	25
Disapprove.....	63	65	65
Net approve.....	-29	-31	-40

Which describes your usual pattern of voting in elections for local offices, like mayor and city council, in New York City?

	All	D	R
I usually vote in both the primary and general election	80	83	71
I usually vote in the primary election, but not the general.....	4	3	9
I usually vote in the general election, but not the primary.....	10	8	10
I do not usually vote elections for local office in New York City but will make the exception in 2025	4	4	6
Not sure.....	3	2	4

How well does the political party that you are registered with represent your values and preferences?

	All	D	R
Very well	34	34	41
Somewhat well	37	37	38
Somewhat poorly	11	11	6
Very poorly.....	16	17	13
Not sure.....	2	1	2
Well	71	71	79
Poorly	27	28	19
Net well	44	43	60

What is the primary reason why you are registered to vote as a Democrat in New York State? (N=480)

	All	D	R
Because the Democratic Party is the party that best reflects my values and preferences.....	64	64	0
Because in New York, the Democratic candidate almost always wins the general election and I want my vote to count for something	23	23	0
Some other reason	10	10	0
Not sure.....	3	3	0

A closed primary is a primary election limited to registered members of a political party. For example, in most states with closed primaries only registered Democrats can vote in the Democratic primary to choose candidates for office. An open primary is a primary election that is not limited to registered party members. For example, in most states with open primaries, independent voters or Republicans can vote in the Democratic primary to choose candidates for office. Which system do you think is better?

	All	D	R
Closed primary	26	28	13
Open primary	62	59	79
Not sure.....	12	12	9

And which system do you think encourages more people to vote?

	All	D	R
Closed primary	15	14	21
Open primary	70	72	70
Not sure.....	15	15	10

There is another system called a nonpartisan primary, where all candidates, regardless of political party, run in one primary election open to all registered voters. The top-two vote getters advance to the general election. In a system like this, it is possible for two Republicans or two Democrats to face each other in the general election. Knowing this, which system do you think is best?

	All	D	R
Closed primary	19	19	16
Open primary	30	28	45
Nonpartisan primary	37	38	32
Not sure.....	14	15	7

And which system do you think encourages the most people to vote?

	All	D	R
Closed primary	14	13	13
Open primary	36	31	63
Nonpartisan primary	35	40	15
Not sure.....	15	15	9

**New York is a closed primary state. Knowing this, do you agree or disagree with the following statement:
"New York City elections are usually dominated by the winner of the Democratic Party primary, so it's
not worth voting in general elections."**

	All	D	R
Strongly agree	21	21	23
Somewhat agree	23	22	29
Somewhat disagree	21	21	26
Strongly disagree	27	29	11
Not sure.....	8	7	11
Agree	44	43	52
Disagree	48	50	37
Net agree.....	-4	-7	15

**In Florida, which is also a closed primary state, voters may change their party enrollment up to 29 days
before election day. In New York, voters may only change their party enrollment up to 132 days before
election day. Do you support or oppose changing New York law to match Florida's 29-day enrollment
deadline?**

	All	D	R
Strongly support	25	24	38
Somewhat support	35	34	34
Somewhat oppose	13	14	10
Strongly oppose	11	13	3
Not sure.....	15	14	15
Support.....	60	58	72
Oppose	24	27	13
Net support.....	36	31	59

New York City local elections use Ranked Choice Voting in primary and special elections for local offices. This is a system in which voters rank the candidates for a given office by preference on their ballots. Do you support or oppose the continued use of Ranked Choice Voting in New York City elections?

	All	D	R
Strongly support	21	22	13
Somewhat support	31	32	29
Somewhat oppose	12	12	16
Strongly oppose	20	17	33
Not sure.....	16	16	9
Support.....	52	54	42
Oppose	32	29	49
Net support.....	20	25	-7

In New York City, elections for local office, such as city councilmember and mayor, are held in odd-numbered years. In cities such as Los Angeles, Phoenix, Baltimore, and Austin, local elections are held on the same day as elections for Congress or President, in even-numbered years. Do you support or oppose changing New York City local elections so that they are held on the same day as elections for Congress or President, in even-numbered years?

	All	D	R
Strongly support	32	33	25
Somewhat support	25	21	49
Somewhat oppose	12	14	6
Strongly oppose	8	9	5
Not sure.....	23	22	14
Support.....	57	54	74
Oppose	20	23	11
Net support.....	37	31	63

Would you support or oppose providing voters with additional information printed on ballots, such as candidate endorsements from newspapers, civic groups, and political leaders?

	All	D	R
Strongly support	34	33	34
Somewhat support	24	25	25
Somewhat oppose	16	17	18
Strongly oppose	15	15	14
Not sure.....	11	10	8
Support.....	58	58	59
Oppose	31	32	32
Net support.....	27	26	27

Which county do you live in?

	All	D	R
Bronx County (The Bronx).....	11	11	9
Kings County (Brooklyn)	25	27	13
New York County (Manhattan)	24	25	23
Queens County (Queens)	32	30	39
Richmond County (Staten Island).....	9	8	16

What is your gender?

	All	D	R
Man	48	47	55
Woman	52	53	45

What is your racial or ethnic background?

	All	D	R
White or Caucasian	47	45	69
Black or African-American	22	24	13
Hispanic.....	17	16	17
Asian	9	10	1
Other	4	5	0

What is the highest level of education you have completed?

	All	D	R
Some high school or less	1	1	0
High school graduate	16	13	32
Some college.....	19	18	24
College graduate	40	43	34
Some graduate school.....	3	3	2
Graduate degree	21	22	7
Technical school.....	0	0	1

Do you have a child under the age of 18 living at home?

	All	D	R
Yes.....	26	29	20
No.....	74	71	80

What is your religion?

	All	D	R
Catholic.....	33	28	56
Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other)	11	13	3
Jewish.....	15	16	20
Atheist or Agnostic.....	13	13	8
Evangelical	2	2	0
Muslim.....	4	4	1
Other	12	12	1
None	10	11	11

How often do you attend religious services?

	All	D	R
More than once a week.....	4	4	9
Once a week	22	22	29
A few times a month.....	7	7	6
A few times a year.....	31	30	36
Never	36	37	20

Were you born in the United States or in another country?

	All	D	R
Born in U.S.	91	91	83
Born in another country.....	9	9	17

Were either of your parents born in another country, or were both of your parents born in the United States?

	All	D	R
Born in U.S.	67	70	65
Born in another country.....	33	30	35

Do you belong to a public-sector union as an employee of the city of New York?

	All	D	R
Yes.....	15	16	6
No.....	85	84	94